



# Vega Promote Web

## BUILD A LIBRARY WEBSITE THE WAY YOU DREAMED IT

Your library services and resources are constantly evolving to meet the unique needs of your community, and your library website should be able to keep pace. Vega Promote Web offers a website building tool that's easy to use (regardless of your level of web experience), flexible enough to integrate patron account management and other library tools, and worry-free because we take care of the hosting and security for you.

### With Vega Promote Web, libraries can:



- Easily update and manage their website to reflect the modern library and current design trends
- Capture the attention of digital-first users
- Promote resources, services, and programs to the entire community
- Protect patron data while offering a more personalized experience
- Use automated tools to create integrations, translate content, and check for accessibility and SEO performance

### Rely on Worry-free Hosting & Security



With Vega Promote Web, be assured you and your users benefit from the highest standards for security and infrastructure. Additional security measures include automated backups, disaster recovery, and free HTTPS and SSL certifications.

# What You Get

Promote Web's easy interface gives you the freedom to build a library website the way you dreamed it, make changes when you want, and administer a complete patron experience regardless of your level of experience.

- ✓ **Library-Specific Website Templates**  
To get started quickly, choose from a selection of website templates, designed just for libraries.
- ✓ **Drag & Drop Editor**  
The drag and drop website editor lets you create, modify, and arrange your web pages. With thousands of free images, page elements, section elements and example designs, and simple controls to edit them to match your brand, it's easy to take your site to the next level.
- ✓ **Translations**  
With multi-language support built in for 180 languages, you can select your main site language and then add as many secondary languages as you wish with a click of a button.
- ✓ **Centralized Content Management**  
With a powerful content management system, you can upload content then use it on multiple pages, and style it differently on each page. If you update content once in the CMS, it updates throughout your site, everywhere it's used.
- ✓ **AI Content Generator**  
If you need help with content creation, you can use built-in Artificial Intelligence for text generation.
- ✓ **Member Portal**  
With ILS integrations for patron authentication, library cardholders can access and edit their account information directly from your website.
- ✓ **Analytics & Reports**  
Site analytics show how visitors are interacting with your site in real-time. The analytics dashboard also provides helpful insights on activity, so you spend less time deciphering.
- ✓ **Accessibility Wizard**  
Scan your site to pinpoint accessibility issues and receive step by step guidance to make improvements.
- ✓ **Vega Discover Showcase Integration**  
For Vega Discover customers, your website editor will come integrated with Discover so you can easily display showcases throughout your website that will stay updated.
- ✓ **Vega Program Events Integration**  
For Vega Program customers, your website editor can integrate with Program so your programs display on your website and stay updated.

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## Dream It, Build It

Connect with your community through a modern library website that's easy to use and easy to manage.

Request a demonstration

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