3 WAYS SIERRA HELPS YOU DELIVER AN IMPACTFUL LIBRARY EXPERIENCE

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In a digital era of search engines, social media platforms, and mobile apps, patrons now expect the same level of experience from their library. Here's how Sierra helps libraries focus on delivering more engaging patron services.
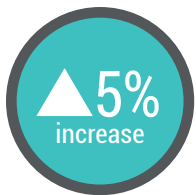
▼50% reduction

REDUCE TIME SPENT ON PHYSICAL COLLECTION MANAGEMENT

With space always in high demand, manual and labor-intensive inventory and weeding processes use up valuable time that could be better spent on patron-facing activities. Sierra includes Decision Center, a reporting and analytics tool that provides insight into content usage for well-informed collection management. And you can further improve front-line processes with Create Lists, for quick pull list creation, and Mobile Worklists, the mobile application that allows for real-time data access, workflow tasks, and barcode scanning.

▼40% reduction

REDUCE TIME SPENT SUPPORTING DISCOVERY AND CIRCULATION

Typically, discovery and circulation processes have required extensive use of staff time. Sierra provides patrons with Encore, a web-based discovery tool that makes searching for articles, books, e-books, and digital collections much easier and more self-driven. A robust patron mobile app, 360-degree account profiles, and self-service tools also facilitate front-line processes, freeing librarians to spend more day-to-day time with patrons.

▲5% increase

INCREASE THE BUDGET BY IMPROVING THE PATRON EXPERIENCE AND ABILITY TO REPORT ON VALUE

Demonstrating value and meeting ever-increasing patron expectations is a top priority for libraries today. Sierra enhances your capability to optimize your collection, improve discovery, offer self-service tools, and provide mobile functionality through the MyLibrary! mobile app—all advantages that lead to improved service from public service and reference librarian staff. Sierra Success users also have ready access to library and collection data/usage reports to validate patron engagement and reinforce your library's relevance.

Hobson & Company. 2017. "Driving ROI: The Case for a Proven Library Management Solution."

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