# iii innovative

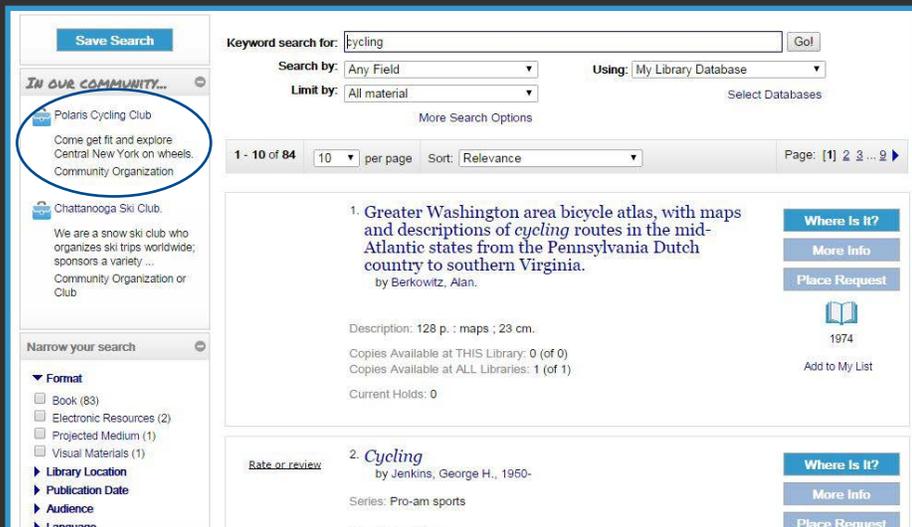## Polaris Community Profiles

## polaris



# Your library is truly the center of the community with Polaris Community Profiles

Library means community: What better way to establish your library as the center of the community than by incorporating community outreach efforts into the PAC? With Community Profiles, your library can feature local organizations right in your catalog – turning your catalog into a serendipitous experience that provides resources beyond print and electronic resources. And the organizations provide the content with easy-to-use tools, saving your staff from additional workload.
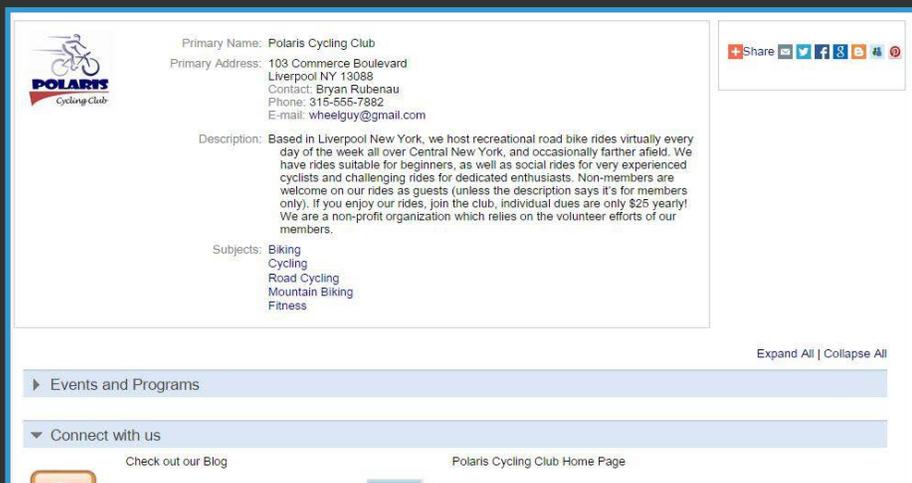
## Become invaluable to your local organizations

With Polaris Community Profiles, approved organizations can use your library catalog to promote their events, materials, and profile, which they manage via individual patron accounts. Organization information and calendars appear in results for relevant keyword searches, and additional widgets can be created and linked to the organization's website, or the organization can choose to use the library profile as their website.

Integrated community organization information is shown in the results of a keyword search. The organization name is a link to the full profile and calendar of the organization.



Organizations can manage their profile, events, and calendars through the library via individual patron accounts.

## Features

- Web-based editor for simple data entry by organizations

- Shared editing between library and organizations

- Automatically import library events from selected library events providers

- Option to add library resources, social media, and web links to community organization pages

- Automatically includes Feature It – a discovery tool that allows library staff to promote catalog items right in the PAC, based on keywords in the patrons' search queries

## For detailed pricing and packaging information:

email: info@iii.com
call: 510.655.6200
on the web: iii.com

Discover more at:

## iii.com