

## PROGRAM REGISTRATION

Today's library is a gathering place that adds value to its community beyond physical and virtual collections. Program Registration makes it easy to manage and promote your events and programs with a Web calendar and simple sign-up, to keep users informed and engaged.

Program Registration is a complete online calendar and program management solution for libraries that want to better publicize their "goings-on" and simplify their administration. A Web-based library calendar provides a simple overview of all library events regardless of branch or location. At the program level, users get access to essential program details including when registration begins and how many spots are remaining. Libraries also use the calendar to highlight upcoming holidays, library closures, and other local announcements so that users can stay up-to-date.

Program Registration's discovery capabilities don't stop with the calendar. Users can search Encore or WebPAC Pro and find programs directly related to their search—right in the catalog results. For example, if a user searches for a favorite author, they just may find she is visiting the library!

From the calendar screen, it's a simple process to register. All it takes is a library card; users can even sign up their friends and kids at the same time. In My Sierra, users see their current registrations and their "place in line" if they have been automatically wait-listed for a popular program.

Program Registration allows more events and sections to be added without adding staff hours to manage them all. By adapting to your scheduling practices, sessions can be added incrementally or your library can offer one-day registration on a staggered schedule. In fact, libraries have used Program Registration to process thousands of registrations in just a matter of hours! Innovative customers have hundreds of programs running simultaneously across multiple branches. That's high-volume success.

Whether you provide service in a branch, shared system, or consortia environment, each library can present exactly the "slice" of information it wants on the main calendar page. Program Registration also delivers the combination of central management and local control demanded by consortia, and handles the complexity of managing a multi-branch system with ease.

Program Registration can automatically notify staff when a particular session has too high or too low demand and will even email instructors and attendees when important information is updated. If there is a room conflict, Program Registration displays a Web calendar that guides staff to available alternatives.

## Features

### For Users

- Complete, Web-based library calendar
- Colorful events list
- Self-registration
- Schedule management
- Email and RSS alerts
- Automatic wait-list & transfer for popular programs
- Discovery of relevant programs in Encore or WebPAC Pro searches

### For Staff

- Printable attendee lists
- Flexible for multiple branches or consortia
- Integration with patron database
- No-conflict room scheduling with room calendar
- Repeating-session creation
- Automatic date calculation for recurring sessions
- Sierra features such as reports and real-time catalog integration

Program Registration is integrated with the Sierra system your staff already knows. This means no extensive training, no additional server, and no start-up headaches! Staff will love applying Sierra utilities such as Create Lists and Rapid Update in the Program Registration staff client. For example, it's easy to print reports on registered users, while Global Update ensures that unexpected changes, such as a new venue, are updated system-wide and reflected to staff and users immediately.

Libraries are dynamic places that have made programs a fundamental service. Now you can present events and traditional library media as a coherent whole to boost awareness and provide staff with the needed efficiency. With Program Registration, serving your community with new services and programs has never been easier!

February 2010				
Monday	Tuesday	Wednesday	Thursday	Friday
1 3:00 PM Using Electronic Resources	2 3:30 PM Black History Month series - Anansi Tales 4:00 PM Adobe Photoshop for Beginners	3 10:30 AM Intro to the Online Library 11:00 AM Daniel Burnham's Chicago Plan	4 2:00 PM Graphic Novels as Literature	5
8 12:00 PM Microsoft Excel Basics 3:00 PM An Inconvenient Truth - Lydia Reznik Speaks	9 1:00 PM Database Searching	10 9:00 AM Elder Law and Long Term Care 10:30 AM Intro to the Online Library 11:00 AM Daniel Burnham's Chicago Plan	11 9:00 AM Film Lecture Series 2:00 PM Graphic Novels as Literature 5:00 PM Classical Music Appreciation - Bach	12 7:00 PM Author Speak - Bill Bryson, Elliott Gorn, Frances Mayes
15 Library closed for President's Day	16 1:00 PM Database Searching 4:00 PM Adobe Photoshop for Beginners	17 10:30 AM Intro to the Online Library 11:00 AM Daniel Burnham's Chicago Plan	18 2:00 PM Graphic Novels as Literature 3:00 PM Climate Change: Past and Present Impact 5:00 PM Foreign Film Festival	19 8:00 PM The Inuit culture through art and film

Program Registration's elegant, Web-based calendar (above) keeps patrons informed and engaged.

## Benefits

- Boldly supports marketing efforts
- Increases awareness of library activities
- Keeps users informed
- Encourages participation
- Reduces administrative overhead
- Coordinates staff effort across branches
- Keeps up with demand for registration
- Allows expansion of offerings without additional staff time
- Presents events and traditional library media as a coherent whole

## For detailed pricing and packaging information:

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