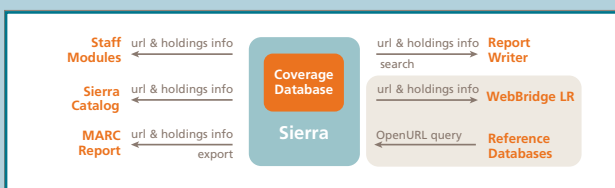


## ELECTRONIC RESOURCE MANAGEMENT

Whether your library is mostly books or essentially digital, users love the convenience and speed of e-journals. With Innovative's Electronic Resource Management you have everything to effectively manage and present electronic holdings and make the most out of your library's e-resource dollar.

Installed at over 200 libraries, Electronic Resource Management is the proven market-leading service that centralizes and assimilates all of the technical and administrative details of a library's electronic resources. This powerful tool adheres closely to the Digital Library Federation's guidelines so that everything you and your patrons need to know—from renewal dates, to authentication and proxy data, to content descriptions—can be adequately described and shared.

Libraries can use Electronic Resource Management as a standalone solution or as an integrated part of Sierra: Innovative's trusted integrated library management platform. As a standalone system, libraries can enjoy the benefits of ERM's ability to maintain resources, track licenses, and manage coverage data. Whether fully integrated or standalone, ERM is tailor-made to take advantage of a "Quick Start" implementation program that includes over 400 ready-to-use resource records.



The power of integration: Electronic Resource Management manages the complete picture of your library's e-resources instantly and seamlessly without time-wasting effort.

## Features

- Supports hundreds of data fields to track contact information, critical dates, package content, and more
- SUSHI support for automatic harvesting of usage statistics
- SUSHI in production since 2006
- Complies with the Digital Library Federation ERM documentation
- Supports COUNTER standards
- Generates automated email messages to remind staff of key events
- Provides powerful reports
- Displays real-time A to Z list
- Provides e-resource search tool with resource list, search window, and subject browse
- Can be fully integrated with Sierra and WebBridge LR
- Operates in consortia environments
- Available in an integrated or standalone configuration
- Calculates cost-per-use information

Used in tandem with Innovative's WebPAC Pro, ERM can be used to create a sophisticated portal for all of the library's digital subscription offerings. Fully configured, the unique integration of ERM's database and functionality with other Sierra modules simply offers the most powerful way to manage today's digital library.

Unlike other solutions that are grafted on to link resolvers or require dual databases or servers, Sierra implements one central database to feed Electronic Resource Management data to staff modules and Sierra's online catalog. Only the Innovative ERM offers this multi-purposing data architecture. This architecture also prevents staff from having to worry that recent updates to the e-resource database won't be immediately reflected in the online catalog. Electronic Resource Management makes e-resources work for you, not against you. Often, the same e-journal titles exist in more than one information package. Reducing overlap is an important money-saving task, one made easier by Electronic Resource Management's side-by-side comparisons of subscription data. Automated batch-loading of subscription information reduces a labor-intensive task from hours to a press of a button. And because a missed deadline can mean a voided contract or cause a service lapse or unintended renewal, Electronic Resource Management sends email ticklers to staff to remind them of important events.

Electronic Resource Management brings the online catalog to the center of library information seeking by expanding patron knowledge about e-resources. This powerful tool ensures that e-journal titles will appear in the online catalog, not just those the library has time to catalog separately. Patrons find up-to-date instructions for where and how these sources can be used as part of their natural search process. This eliminates dead-end searches and facilitates direct links to full-text content.

The screenshot shows a search results page for 'Science' with 149,901 results. The results are sorted by relevance and show a list of available online resources. Each entry includes a checkmark, the source name, and the date range.

Source	Date Range
Full text available from Expanded Academic ASAP	Jan. 06, 1984- Dec. 24, 2004
Full text available from General Reference Center Gold	Jan. 07, 1983- Dec. 24, 2004
Full text available from InfoTrac Student Edition	Jan. 04, 1985- Dec. 24, 2004
Full text available from JSTOR Health & General Science Collection	Jan. 01, 1880- Dec. 31, 2002
Full text available from Academic OneFile	Jan. 07, 1983- Dec. 24, 2004
Full text available from ProQuest Research Library	Jan. 01, 1988- Dec. 23, 2005
Full text available from HighWire Press	Jan. 01, 1997-
Full text available from General OneFile	Jan. 07, 1983- Dec. 24, 2004
Full text available from Health Reference Center Academic	Jan. 07, 1983- Dec. 24, 2004

Electronic Resource Management integrates with the Sierra online catalog or Encore (pictured) to make your subscription resources easily accessible.

Whether patrons seek full-text information, a list of subject-related databases, or a specific journal title or information package, they will find it with more speed and precision than ever before. The ERM portal offers a list of subjects that can be instantly searched, a search window for direct access, and an automatically generated A to Z list. Patrons no longer have to wait for library staff to update the A to Z list to know what's available. And libraries don't need to waste valuable staff time creating and maintaining it.

Even consortia can take advantage of Electronic Resource Management. A group of libraries can track its collective resources, while letting each library track its individual subscription information. Electronic Resource Management allows participating libraries to keep their licensing arrangements private.

For libraries wanting a complete software and content solution, Innovative offers the Content Access Service (CASE) to populate the coverage database with extensive information about the e-resources you've chosen for your community, making the Innovative ERM the most comprehensive and flexible product of its kind. Unlike other coverage data providers, Innovative includes enumeration data in CASE. It's no surprise that a solution like this originates from a company that has been focused on meeting the challenges of library automation head-on for 30 years.

## Benefits

- Saves valuable staff time and speeds workflow
- Reduces dead-end searches and patron confusion
- Boosts collection-analysis power
- Eases negotiation process
- Eliminates costly overlap between packages
- Addresses the ever-growing size and complexity of e-resources
- Provides usage statistics for smart collection decisions
- Makes the most efficient use of your library budget
- Simplifies set-up and maintenance with Innovative's Content Access Service (CASE)

## For detailed pricing and packaging information:

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call: 510.655.6200  
on the web: [iii.com](http://iii.com)

Discover more at:

[iii.com](http://iii.com)